



THREAT SUPPRESSION
INCORPORATED

THREAT SUPPRESSION® INCORPORATED

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Presentation Title: *“Crisis Management APR³: Assess, Plan, Rehearse, Respond, Recover”*

Presentation Description:

“Good luck is a residue of preparation.” - Jack Youngblood, Los Angeles Rams

The Crisis Management: APR³ program is designed for organizations and prepares organizational leaders to address crisis situations affecting today’s businesses. Business leaders can and should prepare for identifiable emergency situations that are likely to occur. The Federal Emergency Management Agency, has found that 40% of businesses do not reopen after a disaster and another 25% fail within one year.

Utilizing an all-hazards approach this program will illustrate the benefits of a unified approach to managing and recovering from a crisis that impacts your organizations reputation, ability to operate, and your future viability. The value of rehearsing or exercising current plans will be demonstrated in this presentation. Proven management principles will be identified and applied to the crisis management environment. Organizational leaders will experience positive outcomes or opportunities for improvement through exercise scenarios that are managed based on current organizational policies and procedures in a time sensitive environment.

This presentation focuses on situations most likely to occur in the business environment today such as an active shooter/active assailant, weather emergencies, infrastructure loss, domestic situations, employee fraud, criminal charges against a current employee and civil unrest in the surrounding community. Organizational leaders will learn the concepts of preparing for known and unknown situations.

In preparing for emergency and crisis situations all organizations want to protect employees from injury, minimize property damage, maintain business operations, and communicate with staff and customers. This presentation will help leaders focus precious resources on preparing for incidents that are probabilities and not simply possibilities.

Resources Needed:

Classroom, computer, projector, audio

Time Needed:

Four hours